



BELLENOS

BURGUNDY FROM THE HEART AND L

2016 Cuvée Rosé of Gamay Noir

INTRODUCING: BELLENOS

Named for the ancient Celtic god of the sun, Belenos (pronounced buh-len-os) wines are the ideal introduction to Burgundy. Bright, charming, affordably priced and ready to drink, they are the delicious “yes” that answers the eternal question: “Can’t we drink Burgundy every day?”

The Belenos wines are grown on the sunny slopes of the Coteaux Bourguignons (“Hillsides of Burgundy”) appellation. This new appellation was created to showcase the classic taste of the entire Burgundy region, from the Côte d’Or in the north to Beaujolais in the south. Produced by Nicolas Potel at his négociant company, Maison Roche de Bellene, the Belenos cuvées are the graceful result of Burgundy’s cool yet sunny climate, noble terroir, and traditional grape varieties — all in the hands of heartfelt winemaking.

BELLENOS CUVÉE ROSÉ OF GAMAY NOIR

This very expressive rosé is pure Gamay Noir from Beaujolais. Beautifully clean, ripe fruit and minimal winemaking preserve the naturally fruity personality of the Gamay grape: vibrant red raspberry and cherry flavors, and the bright mineral edge that is typical of this area of Burgundy.

TECHNICAL INFO

Grape Variety: 100% Gamay Noir

Soil type: Granite, clay and limestone

Vinification: Whole-cluster fermentation and maturation in stainless steel tanks

Alcohol: 12.5%

